

# Reduce risk and control costs with pharmacy integration.

With Excellus BlueCross BlueShield's integrated pharmacy benefits management, our minimum premium and article 47 groups are offered both value-added benefits, built right into the plan, and optional benefits that can be added to further reduce risk and control costs.

## Our unique approach to pharmacy benefits.



### Strong pharmacy benefits management

We provide national-caliber pharmacy benefits with local resources and control. Employers have the power of the largest national pharmacy benefits manager coupled with the largest regional pharmacy benefits manager to oversee all aspects of formulary management -- all with the benefit of local service and support behind our comprehensive approach to utilization management.



### Real time medical and pharmacy integration

With a focus on chronic conditions and specialty drug management, our clinically based approach helps minimize avoidable utilization of costly medical services. Through discovery and prevention of drug interactions that can endanger lives, and increased medication adherence, we can help reduce hospital visits and lower inpatient admissions. That's where the value of pharmacy and medical integration really adds up.

# Experience a more comprehensive approach to pharmacy care.

We offer the following programs to our minimum premium and article 47 groups at **no additional cost**.

<b>ADVANCED OPIOID MANAGEMENT PROGRAM</b>	This program focuses on preventing abuse, addiction and overdose of opioids before they start through point-of-sale edits, physician alerts and member education.
<b>BIOSIMILAR OPTIMIZATION</b>	Biosimilars are an important way to help spur competition that can lower health care costs and increase access to important therapies. Excellus BlueCross BlueShield has been a national leader in biosimilars since their inception.
<b>DIABETES REMOTE MONITORING</b>	Members with diabetes can opt-in to have pharmacists actively monitor their blood sugar readings and offer educational support when needed to help members manage their condition and potentially prevent long-term complications.
<b>HOME DELIVERY</b>	Members can get maintenance medications delivered right to their front door - increasing adherence and savings over the retail pharmacy.
<b>INSIDE RX® DISCOUNT CARDS</b>	The Inside Rx prescription discount card provides discounts on medications outside a member's pharmacy benefit through a simple and personalized experience. It lets members and their dependents pay the lowest price possible for the medications they may need.
<b>MEDSYNC®</b>	Allows patients to synchronize their medications and pick up their routine prescription refills at the pharmacy on a single, convenient day each month.
<b>QUANTITY LIMITS</b>	Setting quantity limits ensures an appropriate amount of medication is being used for each indication by aligning the dispensed quantity of prescription medication with FDA-approved dosage guidelines.
<b>RATIONALMED®</b>	Addresses otherwise unidentifiable safety issues related to prescription drugs in real-time and sends safety alerts that address dangerous interactions, gaps in care, and potential misuse to dispensing pharmacists and prescribers for immediate notification and action.
<b>SPECIALTY DRUG BENEFIT OPTIMIZATION</b>	The goal of the program is to drive affordability by reducing spend for specialty drugs that can be converted from the medical benefit to the pharmacy benefit at a lower net cost.
<b>SPLIT FILL</b>	Patients try expensive medications with potentially serious side effects to confirm effectiveness and tolerance before paying for a full 30-day supply.

# Make the most of your plan with benefits built around you.

In addition to the programs included with minimum premium and article 47 plans, Excellus BCBS medical and pharmacy integration also offers **several optional programs** to meet your needs:

<b>DIABETES UTILIZATION MANAGEMENT</b>	Utilization management for diabetics includes the application of prior authorization and step therapy to diabetic medications, equipment, and testing supplies under their medical benefit.
<b>GENERIC ADVANTAGE PROGRAM</b>	Under this program, if a member fills a brand-name medication when there is a generic equivalent available, the member will pay the difference between the generic medication and the higher cost brand, plus the generic copay.
<b>MANDATORY MAIL</b>	Member's maintenance medications are delivered directly to their homes and no longer filled at a retail pharmacy. Home delivery is the most cost effective channel & increases member savings for up to a 90-day supply of maintenance medications.
<b>MANDATORY SPECIALTY DRUG BENEFIT</b>	Members buy costly specialty medications at a pharmacy that participates in our specialty pharmacy network, where we can achieve lower costs and experienced specialty services.
<b>PHARMACY CONCIERGE*</b>	This program focuses on controlling costs by driving appropriate utilization of medications. It's a retrospective utilization management support program that identifies and provides voluntary insights to providers. Our core value proposition is minimal disruption and guaranteed savings.
<b>PRIOR AUTHORIZATION</b>	Our clinical pharmacists and physicians review medication requests to ensure appropriate drugs and doses are being prescribed. Certain medications require prior approval before the medication is covered.
<b>SEMPRE HEALTH<sup>1</sup></b>	Sempre Health is an SMS text-based program that addresses prescription affordability and increases adherence for eligible members. The program provides a member copay incentive for filling their medication on time, each month.
<b>SITE OF CARE**</b>	This program provides outreach to members who are currently receiving certain infusion drugs at high-cost facilities and aids in transitioning members to home infusion or lower cost facilities. The goal is to promote member convenience and accessibility to care while lowering costs.
<b>STEP THERAPY</b>	The step therapy program encourages the safe and cost-effective use of medications. Certain medications are not covered until one or more therapeutically equivalent medications have been tried first.



**If you have more questions about pharmacy benefits for minimum premium and article 47 plans, please contact your dedicated account manager.**

\* A buy-up for minimum premium and article 47 groups.

\*\* Shared Savings Fee associated with program.

† Optional program when a group elects Pharmacy Concierge. Group must enroll in Pharmacy Concierge to be eligible.

©2024 Excellus BlueCross BlueShield, a nonprofit independent licensee of the Blue Cross Blue Shield Association.

B-8580 / 19036-24Rx  
A11yCRG-050124

